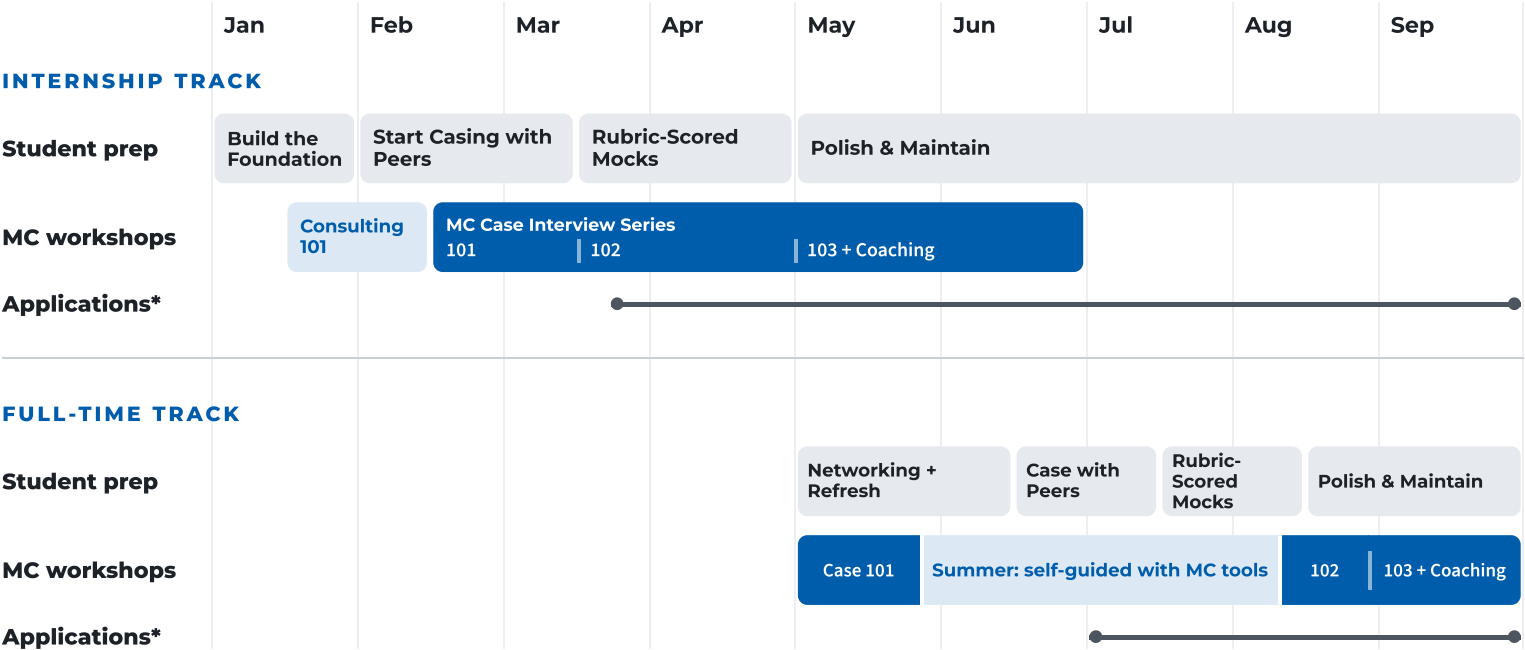


Your Campus Playbook for 2028 Consulting Recruiting

For undergrad & specialty master's students recruiting for 2028 internships and full-time roles at MBB, Big 4, and boutique firms.



4–6 hrs/week · Start the 8-week prep plan before their first deadline · Daily mental math · Get outside feedback

*Expected, based on the 2026 cycle; confirm with firm sites. Internship applications: late Mar–Sep 2027 (McKinsey first; Big 4 & boutiques Aug–Sep; some boutiques into fall). Full-time applications: summer 2027 (MBB Jul–Aug; Big 4 Sep).