



TRUSTED ADVISOR TRAINING KIT



WHO WE ARE

Management Consulted is the world's leading provider of live presentation and communication training. Our team conducts 300+ dynamic workshops per year for Fortune 500 companies, consulting firms, SMEs, and top business schools alike.

These bespoke sessions focus on concepts including *The Pyramid Principle*, Executive Communication, Presentation Skills, Storytelling, and more.

HOW WE PARTNER WITH COMPANIES

- On-Site and Virtual Workshops (pg. 3)
- Breakout Session (pg. 4)
- Power Presentations 1:1 Coaching (pg. 5)

CONTACT

Schedule a 15 minute consultation with our training lead

300+

WORKSHOPS PER YEAR

50+

PARTNER FIRMS

20K+

TRAINEES SERVED/YEAR

#1

GLOBAL PROVIDER

EXPERT

INSTRUCTORS

\$100M+

INCREMENTAL CLIENT IMPACT

FEATURED PARTNERS



Our training isn't just about improving presentation ability, it's about **crafting stories that gain buy-in and motivate action**. If you're not communicating the right message to the right audience at the right time, you lose instant credibility and influence.



WORKSHOPS

TAILORED, INTERACTIVE TRAINING BASED
ON YOUR TEAM'S DELIVERABLES



WORKSHOPS

An on-site or virtual workshop is an interactive, immersive experience that delivers a learning environment where participants update their actual deliverables in real time.

Each workshop is customized to your team's specific strengths and gap areas.

- Who are their key stakeholders?
- What do they need them to do?
- Why won't they do it?

We focus on the areas that move the needle for your team's impact and influence, adjusting your team's overall approach so that effective communication becomes second nature.

INSTRUCTORS

Our instructors are business leaders first and educators second. With professional experience ranging from McKinsey to Meta to Capitol Hill, they bring business acumen and communication expertise to the table to help your team build powerful presentations. Other trainers can't relate - chances are, they've spent their career in the classroom, not the boardroom.

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OFFERINGS

- The Pyramid Principle
- Storytelling Through Data
- Enhancing Executive Presence

PRICE

1 day program: Starting at \$15,000
2 day program: Starting at \$25,000

"The first session has already had a big impact. Our VP of Sales has really embraced the principle and is using it in her prospect pitches. She nailed a pitch yesterday to a big prospect."

- David | Senior Leader, \$1B publicly traded company



BREAKOUT SESSION

ENGAGING, HIGH-LEVEL TRAINING BUILT
FOR LARGER GROUPS



**Scalable solution that
lays best practice
foundation for entire org
to ensure everyone
speaks the same
language**

“Thank you very much for the training! The slide templates you provided are incredibly helpful. I'm currently deep in the process of working on my big presentation, and your training has been helping me shape my ideas. My focus has been shifting quite a bit, and I've even found my executive summary evolving multiple times. Your insights have been very helpful! Thanks again for the support!”

- Sam | IT Leader, Family Office

OFFERINGS

- The Pyramid Principle
- Storytelling Through Data
- Enhancing Executive Presence
- PowerPoint for Strategy & Analytics
- Excel for Strategy & Analytics - Making the Decisions Behind the Data
- 3 Month Mastery - Setting New Hires Up for Success in First 90 Days

PRICE

\$5,000 per hour

**SCHEDULE 15 MINUTE
CONSULTATION**



POWER PRESENTATIONS

1:1 COACHING

A PERSONALIZED 6-MONTH PROGRAM

CUSTOM COACHING

- Based on each individual's work product and deliverables

PROVEN PROGRAM

- Focus on 4 key areas:
- **Mindset:** Same pressure and stakes you would apply for actual event
- **Material:** Talking points memorized, stories flushed out, overall theme clear
- **Presentation:** Wearing same outfit, being comfortable moving and speaking in it
- **Audience:** Create serious environment, apply pressure, ask difficult questions

OUTCOMES FOCUSED

- Coaching geared to achieve:
- **Increased gravitas** and credibility
- **Engaged stakeholders**
- **Ability to facilitate conversations** that get you the alignment you need
- **Ability to identify and drive** to defined action items and next steps
- **Increased stakeholder action**



"I wish I had you in my office everyday; it would save me so much time by helping me to identify the right story first!"

Kevin | Senior VP, Investment Firm

Price: \$4,950 per person. [Learn More](#) or [Schedule a Call](#).

